

## **Institutional Initiatives for Electoral Literacy**

The Electoral Literacy Club (ELC) serves as a platform to captivate students with engaging activities and practical experiences, aiming to raise awareness about their electoral rights and acquaint them with the process of voter registration and voting.

The ELC initiates socially relevant actions focused on electoral-related matters, particularly awareness campaigns, content creation, and publications that underscore their efforts in promoting democratic values and encouraging participation in electoral processes.

1. To facilitate the target audience in comprehending the significance of their vote, encouraging them to exercise their right with confidence, and ethical considerations
2. To foster a culture of active electoral participation, aiming to enhance well-informed and ethical voting practices while upholding the principles of “Every vote counts” and “No Voter is Left Behind”

The College has appointed student coordinators and faculty members as part of the electoral literacy club, and the ELC is very much operational. Furthermore, the ELC is known for its representative approach.

Its faculty members are

1. Prof. Namrata
2. Dr. Pratibha Rana
3. Dr. L. R. Paliwal
4. Dr. Ranjan
5. Dr. Rekha Gupta
6. Dr. Narbir Singh
7. Dr. Aishwarya Bansal

The student coordinators are Sangram Singh B.Com.(H) Sem II and Divyanshu Pratap Singh B.Sc. (H) Phys Sem V.

The ELC conducts various events to sensitize students regarding the values, rights, duties, and responsibilities of citizens like constitutional day, youth day, voter awareness program, legal awareness program etc.

One such event was a Voter Awareness Program, which was organized on 11<sup>th</sup> March 2022 at 10:00 AM in the Seminar Hall of the new campus of the college. The Chief Guest of the program was Ms. R. Menaka, District Magistrate. Many students and teaching/non-teaching staff members attended the program. Sub Divisional Magistrate was also present on the occasion. Ms. Menaka interacted with the students and motivated them to exercise their right to vote. The students and other members of the staff were made aware of the contests that the Election Commission was holding to make people conscious about their voting right. In this context, a poster making session was organized in the college. Many students actively and enthusiastically participated in this. These posters were uploaded on the contest website and were later displayed in the college.

A Google form was distributed with the aim of determining the number of students who are registered as voters.

<https://forms.gle/VUKpNAceoCEMMdbB8>

Out of the 325 responses received so far, 255 had accepted that they had not enrolled themselves on the voting list. This data is irrespective of the subject stream to which the students belong. Considering that the majority of students of the college are over 18 years of age, it is a big number. Hence, the students, who have not enrolled, are sensitized about their democratic rights, which include casting votes in elections.

**SWAMI SHRADDHANAND COLLEGE**  
University of Delhi, Alipur, Delhi-110036

**NATIONAL VOTER AWARENESS CONTEST**  
Last Date 15<sup>th</sup> March, 2022

**Theme:**  
"MY VOTE IS MY FUTURE-POWER OF ONE VOTE"

**Participate in**

- Quiz Contest
- Video Making Contest
- Song Contest
- Poster Design Contest
- Slogan Writing Contest

*Exciting cash prizes to be won*

**Convener**  
Prof. Namrata

**Members :** Dr. Pratibha Rana, Dr. L R Paliwal, Dr. Ranjan, Dr. Rekha Gupta, Dr. Narbir Singh, Dr. Aishwarya Bansal

**Patron**  
Prof. Parveen Garg  
Principal

<https://ecisveep.nic.in/contest>

